

# FLEET ELECTRIFICATION: GETTING IN GEAR FOR GREATER MOBILITY

TPS STORY BLASTS, BROUGHT TO YOU BY UVM TRANSPORTATION AND PARKING SERVICES

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Since its creation, Greenride Bikeshare and its local team have worked tirelessly to improve and sustain a viable commuting system for residents of the Chittenden County area. And now, the bikes have expanded their reach and gone electric.

Greenride Bikeshare, partnered with Gotcha! Powered by Bolt, to replace their 105 seven-gear bikeshare bikes on May 5th. They replaced the former 105 seven-speed pedal bikes with 200 electric-assist bikes across 25 hub locations, six of which are situated directly on UVM's campus.



The system is designed for anyone and everyone. Grab a bike and shoot across town to a meeting, ride up to Waterman Green for sunset, or go grab a coffee before class.

Greenride is committed to replacing unnecessary vehicle trips with a fun, easy, and reliable mode of transportation.

I talked with Mark Johnson, the Operations Manager at Greenride Bikeshare, who has been on the forefront of this fleet improvement and has worked closely with UVM during the e-bike swap out.

Mark has been examining underserved neighborhoods in his mission to improve inclusivity and accessibility within their system. Through conversations with groups

like AALV that serve new Americans and a bicycle co-op called Old Spokes Home, Mark is trying to find a valued resting place for the old seven-speed bikeshare bikes. He is hoping to donate

them so underserved community members and refugees can gain access to bicycle commuting and recreational opportunities.



UVM STAFF AND FACULTY GOT A FREE SNEAK PEAK AT THE NEW E-BIKE SYSTEM ON APRIL 22<sup>ND</sup>, 2021. WITH MEMBERS FROM UVM BIKES! CLUB AND GREENRIDE BIKESHARE LEADING THE TOUR, THE GROUP CRUISED ALONG THE WATERFRONT AND ENJOYED A BEAUTIFUL EARTH-DAY AFTERNOON.

With the new e-bikes, UVM is promoting special discounted Greenride memberships to help incentivize riders to commute to work and school using alternative transportation. Getting more people on bikes directly aligns with the state of Vermont's greenhouse gas reduction goals, as well as the push to adopt active transportation across Vermont communities.

All bikeshare members receive thirty free minutes of ride time every day, with hubs strategically situated near bus stops for easy commuting. For any nervous riders, each hub location has user-friendly maps detailing the hub locations and e-bike know-how.

And with Greenride's pay-as-you-go option, anyone can unlock a bike anytime for just \$1 with an additional \$0.35 per minute you ride. It is as easy as downloading the app, walking up to a bike, and clicking a few buttons.

UVM's Transportation and Parking Services is thrilled to be on the team that brought Greenride Bikeshare to the community and believes the electrification of the fleet will further entice more people to get around by bike. This bikeshare is one of a suite of sustainable transportation options available to UVM's students and employees. Ride on.

For more information, visit  
[Burlington Bike Share | \(greenridebikeshare.com\)](https://greenridebikeshare.com)  
and download the app *Gotcha! Powered by Bolt*, available on the app store today.